

Fig. 1

100

125

Your Rental Queue

105

Movies you have out

1. AAA
2. BBB
3. CCC

106

111

112

112'

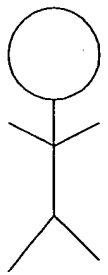
Movies in your Queue

Priority	Title	Availability	Type
1.	DDD	Now	P
2.	EEE	Now	A
3.	KKK	Not released	L
4.	FFF	Short wait	M
5.	UUU	Long wait	I

110

120

Queue- keeper



115

Auto-notify/recommend/ship options selected:

- When queue is completely empty
- Send notice and autoship
- a movie automatically recommended by us based on prior ratings

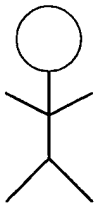
116

117 *Setup autonotify + auto select/ship options*

118 **Please note there is an additional fee of _ will be charged to your account per month/ per selection shipped*

Fig. 2

200



Preferences set up for auto notify autoship + autorecommend

Do you want us to automatically notify you when your rental queue is empty (or near empty) and automatically select and ship a title to you? If so please fill out the information below, then simply select "finish" to go back to your rental queue. Otherwise hit "cancel"

210

1 **When should I review your rental Queue?**

Queue is completely empty

Queue has space Movies left

A selection I would like is available

x days have gone by

220

2 **What do you want me to do when the queue should be replenished?**

Send Notice only day

Notice + wait for My confirmation day

Send Notice and auto- ship ...day

No notice- autoship

If I don't respond in days send notice again

230

What types of titles should I use to replenish the selection queue?

3

Auto recommend Prior rating

New releases Prior rentals

Genre (select)

Collection

Top 100

Critic choices

240

When Q keeper finds a better title, I want him to...

4

Replace the next item to be shipped.

Put it in the Queue in order after my current choices.

Put it in my Queue as tentative but do not ship unless I confirm

250

Finished
295

Cancel
296

Defaults

300

Fig. 3A

310

To: John Doe

From: xxx Movie rentals

Re: Notice



**Dear customer,
This is a courtesy notice to inform you that:**

1

**Your shipping queue is empty or near empty;
click here to see its status**

(have you considered this title:...?)

2

**Per your request we are placing a new title in your
queue for shipping.**

The title is EEE (Click here for more details)
and will be shipped automatically to you
approximately _ day unless we've been
otherwise notified.

Let us know you rate our selection by clicking
here: feedback

If you wish to cancel this auto selection/
autoship item, please click here.

300

Fig. 3B

310

To: John Doe

From: xxx Movie rentals

Re: Notice

Q keeper



Dear customer,

This is a courtesy notice to inform you that:

1

Per your request we are placing a new title in your queue for shipping.

320

The title is EEE (Click here for more details).

330

2

Please confirm that you wish this title shipped automatically to you by clicking here: confirm.

335

Let us know you rate our selection by clicking here: feedback

340

If you wish to cancel this auto selection/ autoship item, please click here.

Fig. 3C

Notification confirmation

Here is the section we have made for you:

<u>Title</u>	<u>Description</u>	<u>Auto- select option</u>
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EEE

Auto recommended by us based on your prior choices + rating

- Go and ship
- Do not ship
- Do not ship

Finished/refund

Please rate your Q keeper!



(Feedback)



Queue Monitor Auto-notify - Auto-ship - Process

Fig. 4

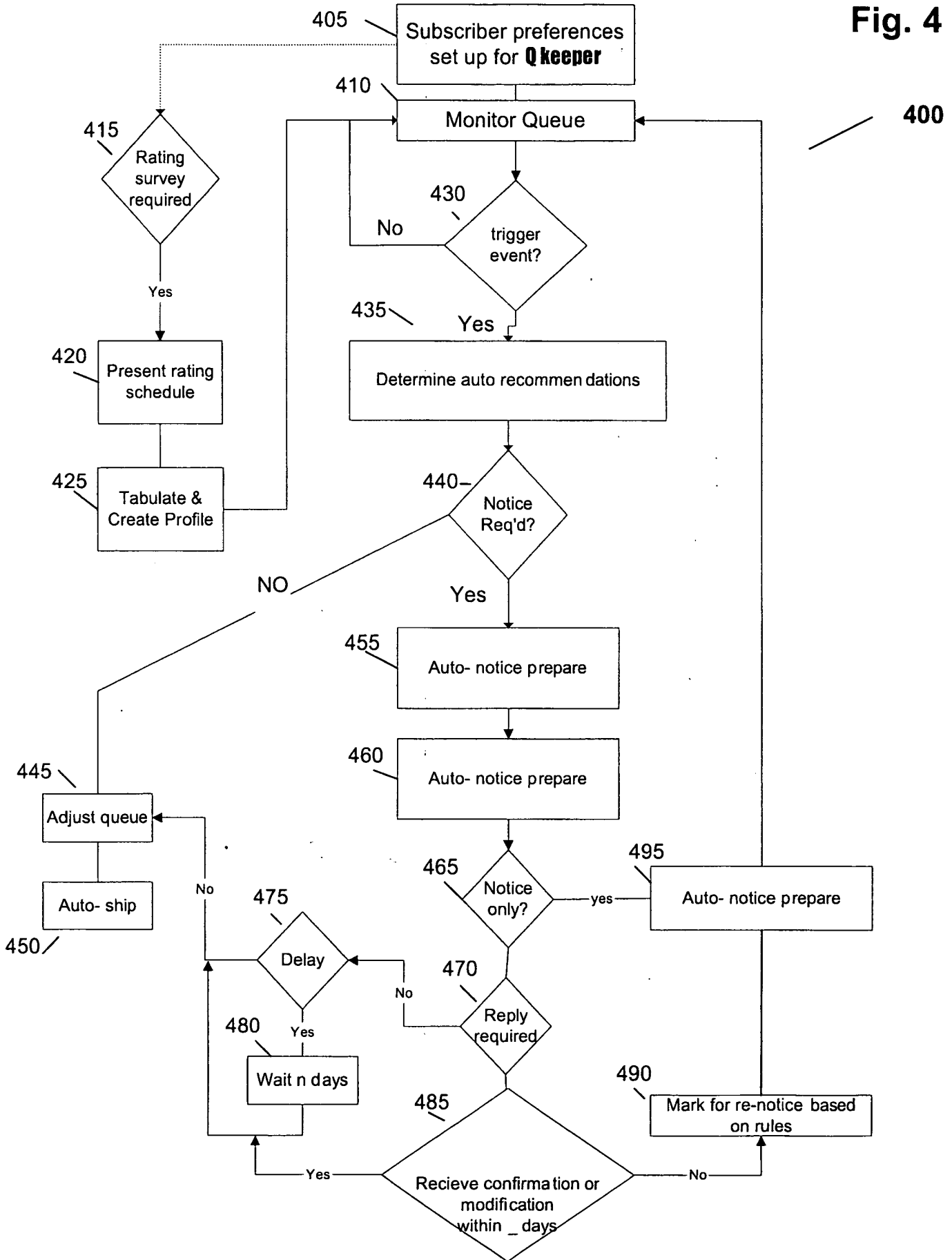


Fig. 5

Subscriber setup for autonumber auto- notify auto- ship

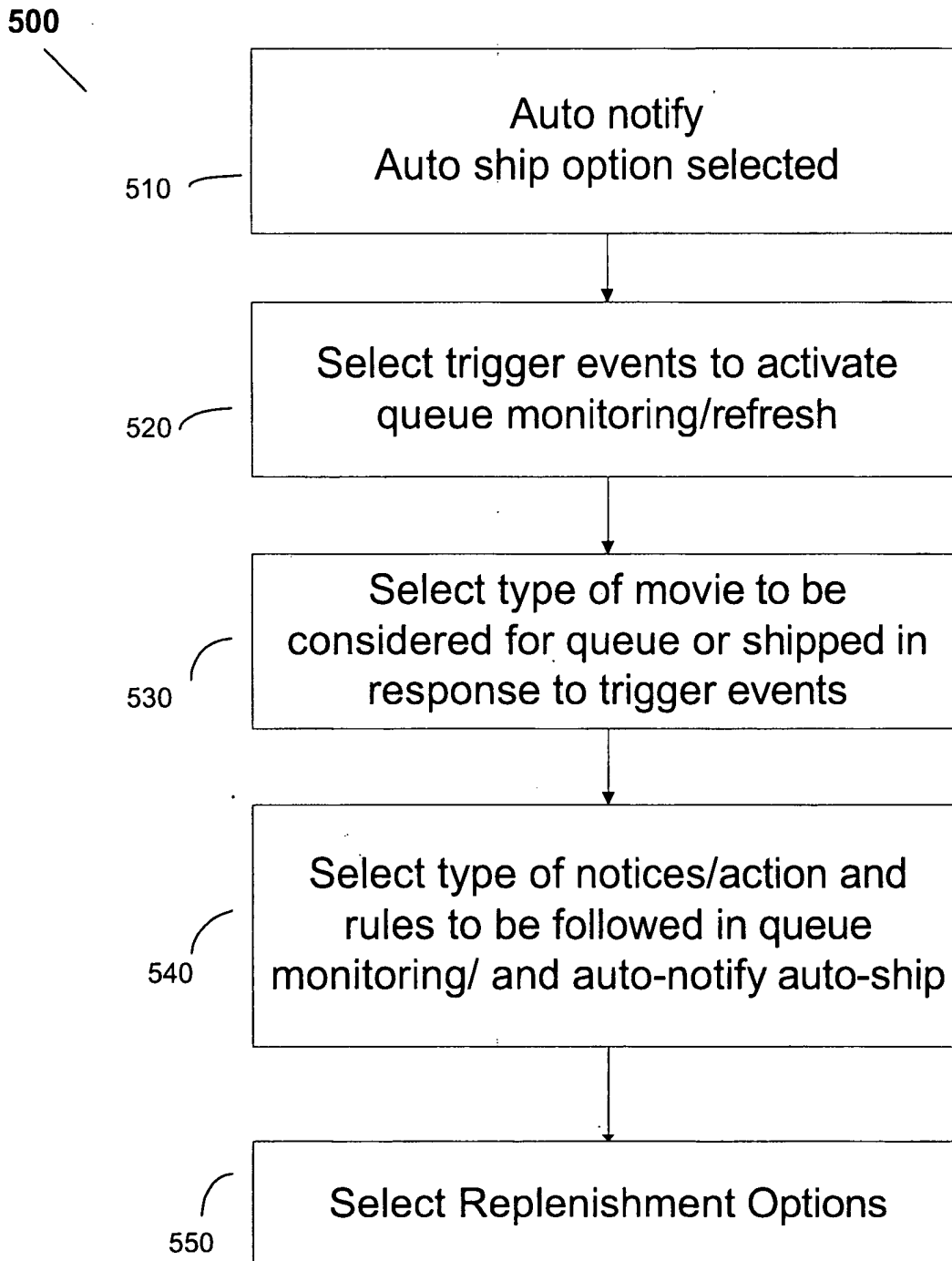


Fig. 6

Auto- recommended survey for subscriber profiling

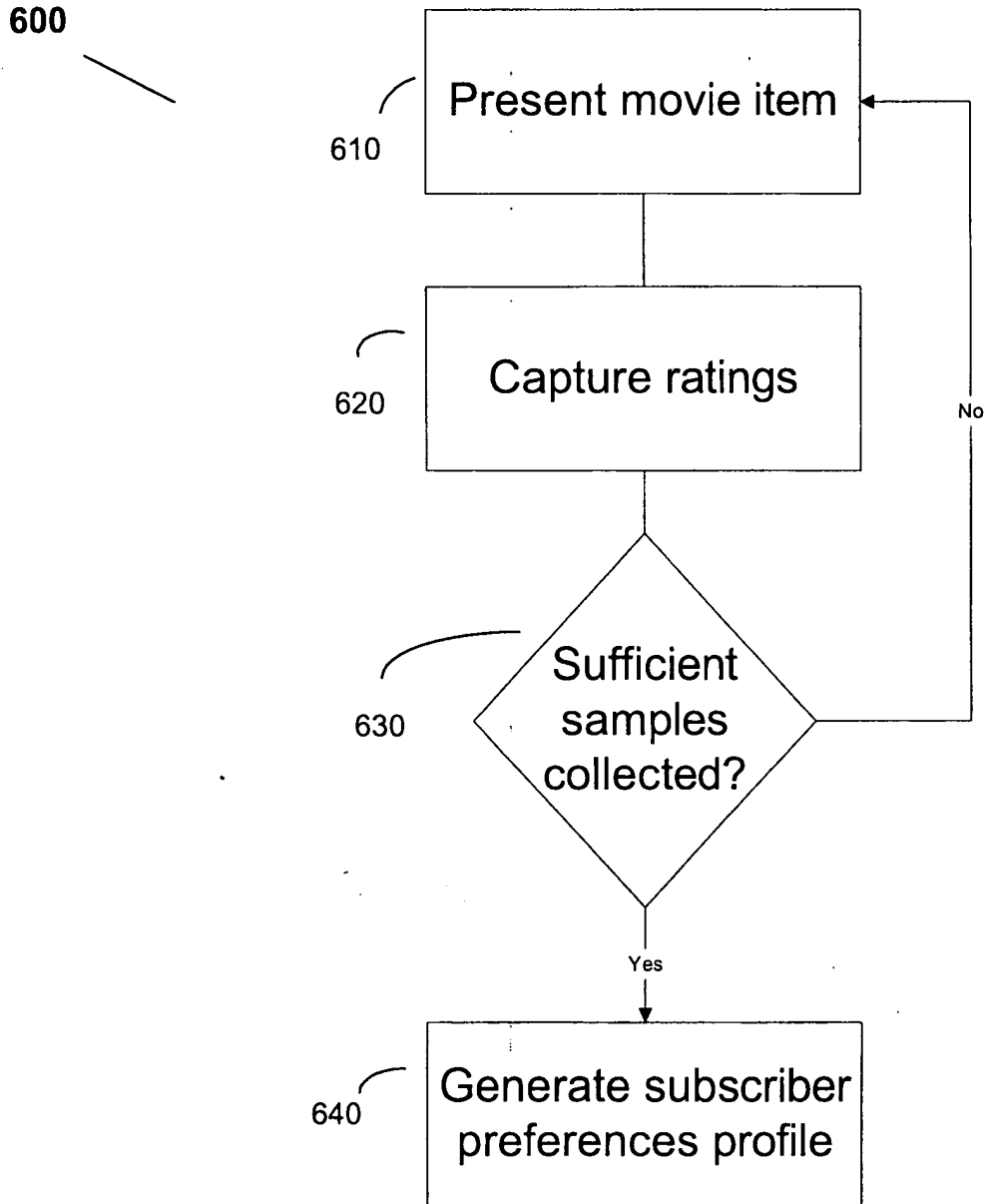
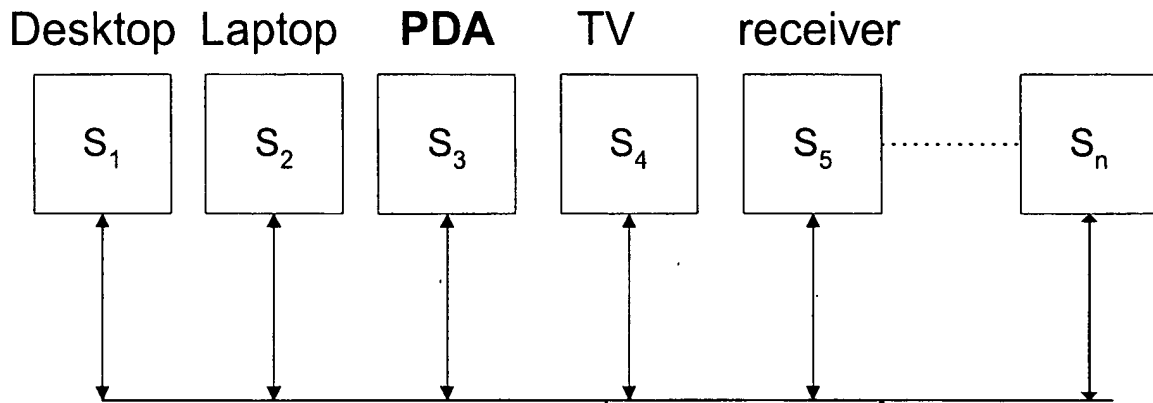


Fig. 7

Client devices



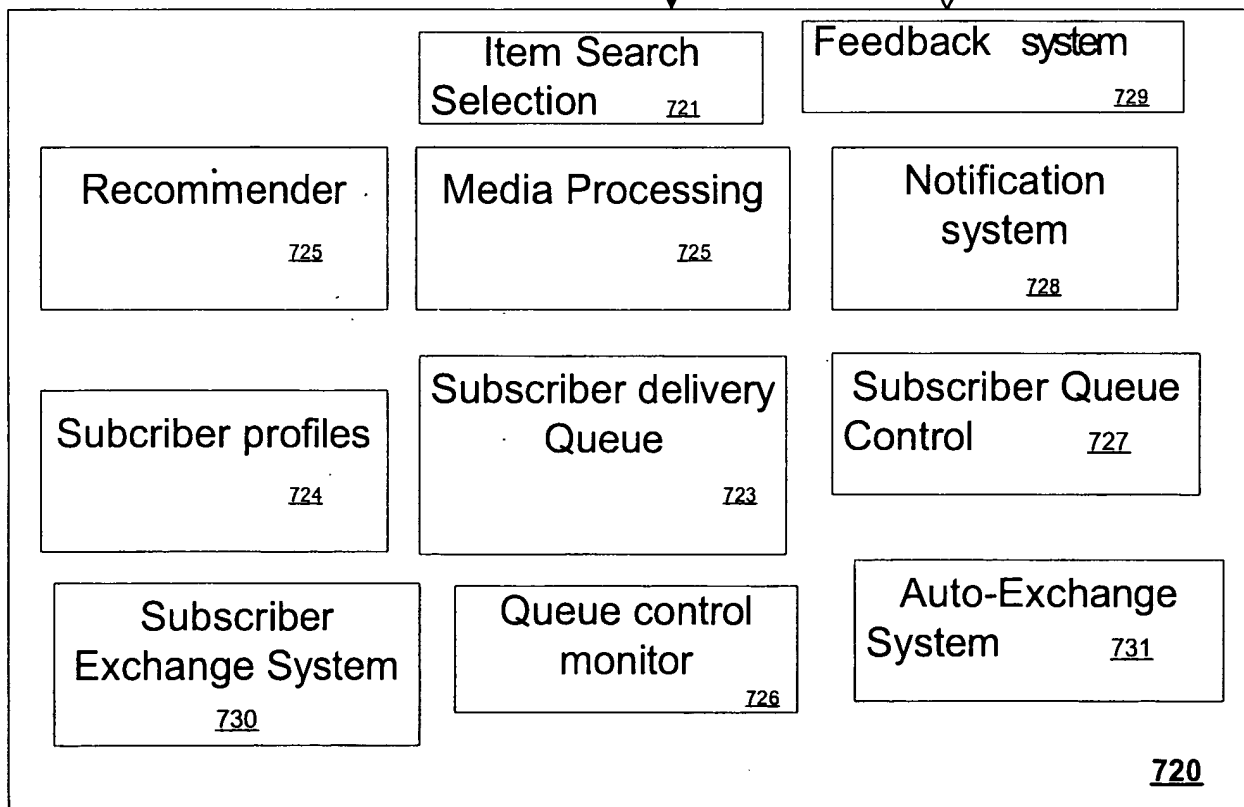
Network

702

705

Delivery/Return Route

Service provider Server



Subscriber Based Exchange system operation

Fig 8

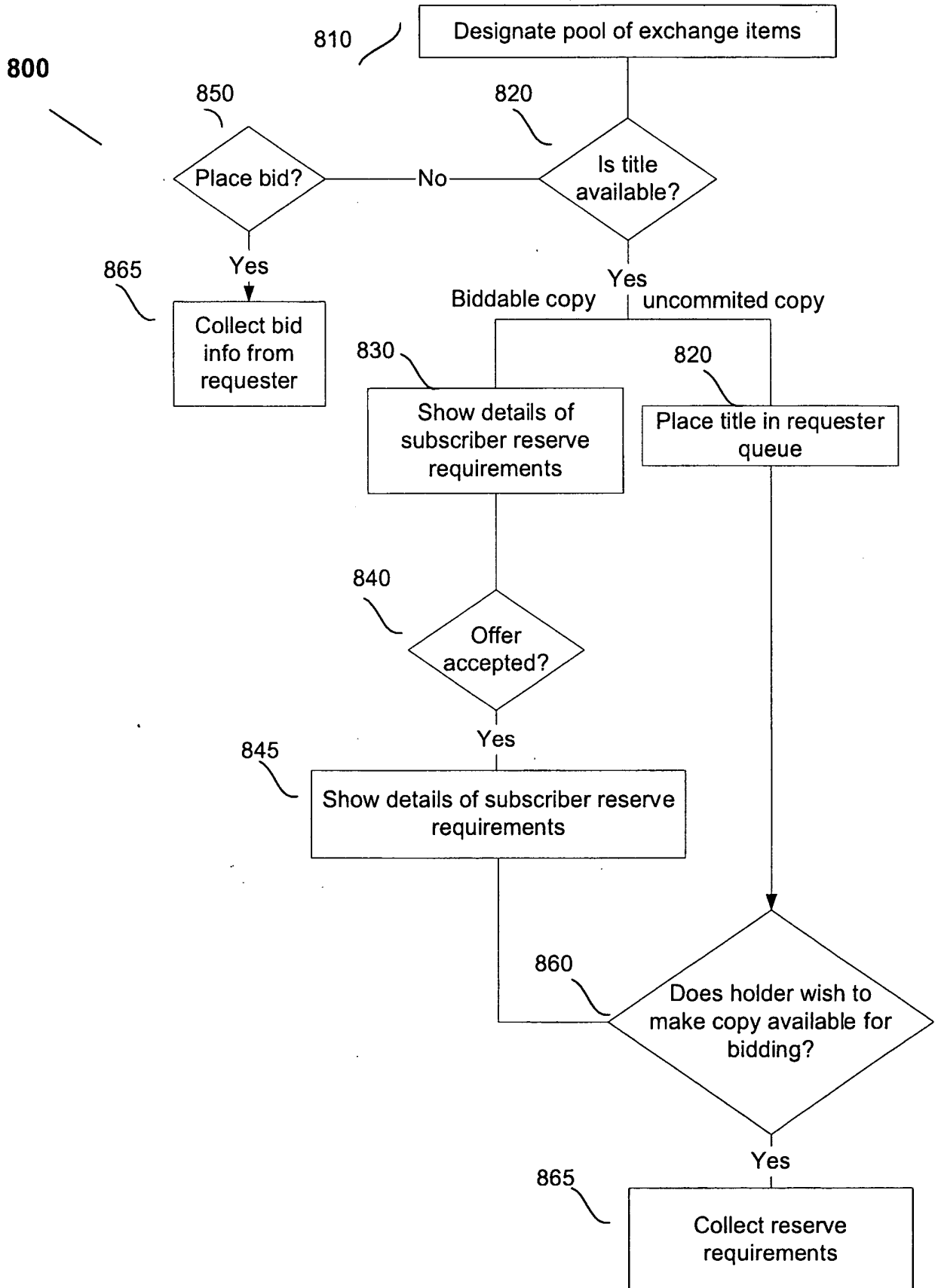


Figure 9

900

Auto-exchange system

